

World's Top 30
Financial Times 2010

World's Top 100
Economist Intelligence Unit 2004-2009

Double MBA Programme

NANYANG



WASEDA

Leaders
for a
Sustainable
World



Nanyang Business School



WASEDA University

Accredited by:



The European Quality
Improvement System



The Association to
Advance Collegiate
Schools of Business



Professor Masakazu Sugiura
Director, NANYANG-WASEDA
Double MBA Programme

Nanyang and Waseda share a lot in common in vision and mission, yet, the two universities are totally different in terms of strengths, characteristics and focus. Hence, this program aims to give you great depth in your perspectives, apart from the academia. Like a pair of eyes, you would get to gain insights into the global businesses you'll be exposed to, from Asia's most dynamic pair, Singapore and Japan.



Professor S. Viswanathan
Head of the Division of Information Technology
& Operations Management
Nanyang Business School

The program combines the best of Japanese technology management concepts and practices from one of its leading technological university, Waseda, along with the best of Asian and global management thinking and research, one of Asia's best and world top 30 business schools, Nanyang Business School. Nanyang provides the concepts, frameworks and intellectual rigour needed to build a foundation for clear thinking, systematic analysis and strategic vision needed in leadership positions. Waseda provides the setting to apply these learning as well as to be immersed in innovative management practices adopted by Japanese companies.

NANYANG-WASEDA Double MBA Programme A Landmark Collaboration Between Asia's Best



Singapore



Tokyo, Japan

With the ascent of Asia as a global economic powerhouse, getting ahead in your careers means being in Asia, knowing and understanding Asia, and most importantly learning from the best in Asia. The impact of technology on business success is increasing, thus the ability to manage technology is essential to any organisation's quest for sustainable success.

Singapore is an important global economic hub and Asia's strategic hub; this city state is the world's 2nd most competitive city and the most livable city, where more than 5,000 multinational companies have chosen as their regional headquarters. Japan, a global economic power, is known for its technological innovation and manufacturing prowess. These two locations represent the ideal knowledge base to learn from the best.

Two of Asia's leading business schools located in the above locations, in a landmark collaboration, offers you this unique opportunity to learn from Asia's best through The NANYANG-WASEDA Double MBA programme. This programme allows you to obtain two globally recognised MBA degrees: Singapore's #1 MBA programme, The NANYANG MBA, among the world's top MBA programmes, and an MBA specialising in the management of technology, one of

Japan's most sought after MBA degree. This is also the first programme where a Japanese degree is offered outside of Japan.

This twelve (12) month accelerated program, is conducted entirely in Singapore and includes a 2-week Business Study Mission in Japan, showcases Asia's best in management education and management of technology.

Singapore: The City of Infinite Possibilities and the World's Global Hub

Be at the right place, with the ultimate advantage. Singapore is a vibrant city-state rich in multicultural history where many multinational organisations have chosen to base their regional headquarters. The best business environment in Asia:

- **Trust** - integrity, quality, reliability, productivity, a strong legal system;
- **Knowledge** - knowledge-based manufacturing and services, a thought and information hub, commitment to education and skills development;
- **Connected** - physical connectivity as well as extensive people and business networks; and
- **Life** - an excellent place to live, work, learn and play.

Nanyang Business School, Nanyang Technological University

Nanyang Business School (NBS) is a leading business school committed to developing responsible leaders for a sustainable world. Through cutting-edge rigorous curricula that are relevant to the needs of organisations, NBS provides an outstanding learning environment, state-of-the-art facilities and world-class research centres. NBS is also home to Singapore's #1 MBA programme - The NANYANG MBA. It is ranked Top 30 in the world by the Financial Times Global MBA Rankings 2010.

Waseda Business School, Waseda University

Waseda Business School is a highly respected school and recognised among Japan's top schools with a rich history and heritage, anchored on Japan's technological prowess. Waseda graduates are actively taking a leading role in various industries around the world. Among them are successful entrepreneurs and leaders contributing to scientific breakthroughs and creating world-prestigious firms such as Casio and Sony, and presidents and CEOs of companies such as Fujitsu, Honda, Nintendo and Samsung.

The Double Degree Advantage

The Plus+ Factor

Getting the best management education from two leading Asian business schools.

The NANYANG-WASEDA Double MBA is a one-year full time programme in Singapore, taught entirely in English. Obtaining two (2) prestigious Masters degrees – Singapore’s #1 MBA, The NANYANG MBA degree, among the top MBA programmes in Asia, from the Nanyang Business School and from the Waseda Business School, an MBA specialising in management of technology.

Acquire leading management and leadership education, with an Asian focus, in combination with skills and know-how to manage technology to drive business success.

The NANYANG-WASEDA Double MBA attracts talented individuals across many industries from around the world, those with technology background, as well as those who would like to understand and manage technology, particularly innovation.

Double the Impact

You are able to leverage on the strengths of these two schools, the best of what Singapore and Japan can offer. With highly qualified faculty with vast industry experience and a diverse high potential student body carefully

selected for the programme, you will obtain know-how on both general management and management of technology, twin engines that drive business and organisational success.

Double the Experience

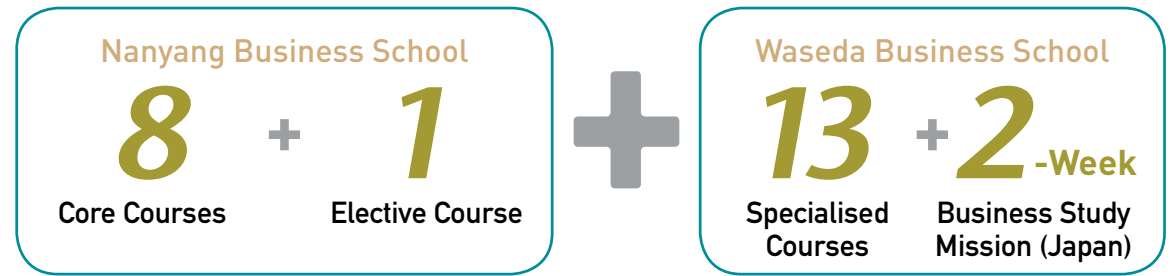
Singapore and Japan while both progressive and economically strong nations, offer distinct features to benefit you. With the entire classroom programme conducted in Singapore, considered Asia’s strategic hub, your global experience means living in a place which is like a microcosm of the world with its rich multicultural diversity, in a safe and environmental friendly environment, considered among the best places to live, work, learn and play.

You get to have a hands-on experience of Japan with the 2-week Business Study Mission (BSM). Japan offers its unique and rich cultural heritage characterised by high quality and disciplined approach, with vast and beautiful natural resources and very nice and polite people.

Double the Opportunities

In addition to the prestige provided by The NANYANG MBA that allows you to expand your career globally, Waseda’s established brand name gives you this definite competitive edge allowing you the added advantage of working for Japanese firms globally.

Program Structure



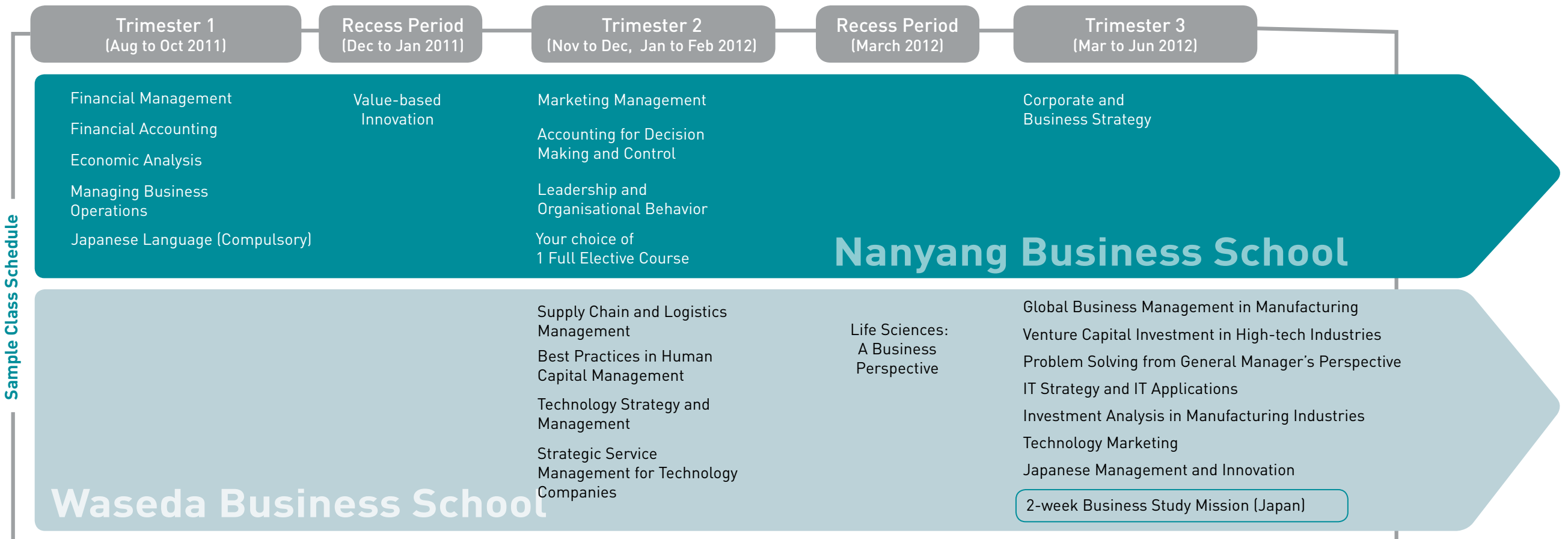
The 12-month programme curriculum comprises of 8 core courses, 13 specialised courses in Management of Technology, 1 NANYANG MBA elective course and a 2-week Business Study Mission to Japan. The courses are taught by both Nanyang and Waseda professors in Singapore.

Core Courses

These 8 core courses are designed to equip you with strong foundational knowledge and analytical tools essential for business and general management.

Specialised Courses

These specialised courses in Technology Management enable you to acquire practical skills, technical competence and management acumen relevant for the manufacturing and technological industries.



Sample Class Schedule

Nanyang Business School

Experience Japanese Management First hand

Company Visits in Singapore

Part of the practical aspects of the programme is the company visits to various leading companies from various industries in Singapore, where you meet top executives as well as observe management and technology practices in the said companies. More than an introduction to business reality, the company visits are meant to critically look at how management thinking is practiced at these firms and be able to identify best practices.



Business Study Mission to Japan



The NANYANG-WASEDA Double MBA Programme culminates in a 2-week Business Study Mission (BSM) to Japan, where you will visit the facilities of some of the most advanced manufacturing and technology companies in the world and meet their top executives.

Previous participants have visited companies such as Suntory Limited, Cerebos Pacific Limited, Mitsubishi, Toyota, Honda, Omron and Yamaha. The BSM will provide you with an invaluable opportunity to observe first-hand the Japanese manufacturing and technology management practices, experience their rich culture and how business is conducted in Japan. The BSM also gives you the opportunity to forge strategic links with potential business partners in Japan. All in all, the BSM will be an unforgettable highlight in your learning journey.

Career Services

You get access to the Career Services of the two business schools. These services are available to you from the first day you start the programme. Our goal is to help you develop and practise life long career management practices to optimise your professional career through structured programmes and via meaningful connections to organisations and the community.

The NANYANG MBAs are much sought after because of their breadth of knowledge acquired from the programme and for both immediate and long term impact they create for organisations. With the NANYANG-WASEDA Double MBA Programme, and the proliferation of Japanese companies around the world, global recruiters tend to trust the value that a NANYANG MBA possesses and their potential to contribute to any organisation which employs them.

Application Guide

Who should apply?

The NANYANG-WASEDA Double MBA seeks talented and motivated individuals with strong leadership capabilities, who are looking for a combination of business and technological know-how.

The NANYANG-WASEDA Entry Requirements

- A Bachelor's Degree
- At least 2 years' work experience
- A good GMAT score (at least 600 points)
- A good TOEFL/IELTS/PTE score (if English was not the medium of instruction at university level)

When should you submit your application?

Application Round 1	1 Oct 2010 – 31 Dec 2010
Application Round 2	1 Jan 2011 – 31 Mar 2011

Various scholarships are available. Please ensure your applications to these scholarships meet the respective deadlines. Scholarship applications are included in the online application form for admission to the programme; you would only need to tick on the designated box.

APEC & ASEAN Scholarship Application	Before 31 Dec 2010
NTU MBA Scholarships	Before 15 February 2011
ADB JSP Scholarships	Before 31 January 2011

Expand your global reach

Connections are assets and the way you leverage them to your advantage is what makes your assets fruitful and thus gives you the returns you desire. When you join the program, you develop relationships and friendships among your peers and they form your initial network; after completing the program the alumni family becomes your extended network. With the alumni population from two universities, coming from various cultures and countries, in every conceivable industry, you are joining a global network that will be of immense advantage for you. Our alumni are presently leading companies from around the world.

Recent Alumni Testimonials



I was impressed by the business and academic backgrounds of both Nanyang and Waseda professors, and many like them have a wealth of consulting experience with firms like BCG, IBM, Business Consulting, Roland Berger, Hay Group and Mercer.

Tomoyuki Suzuki
Japan
Senior Consultant, Hitachi
Graduating Class of 2008



I chose the NANYANG-WASEDA Double MBA Programme because the programme is only 1 year in duration. With the benefit of 2 programmes (The NANYANG MBA from NTU and MBA in Management of Technology from Waseda University), this double degree programme is catered towards management of technology which is my interest and I wanted to know more about Japanese management.

Indonesia
Consultant, DHL
Graduating Class of 2010



I chose the NANYANG-WASEDA Double MBA Programme because of its location (strategic position in Asia), its recognition/reputation, and its partnership with other reputable universities.

Alexandre Emile Nicolau
France
On a new business venture
Graduating class of 2010



The faculty, curriculum and classes are very positive, I have enjoyed it. I have also met an interesting, cheerful and diverse bunch of people. The 'internationality' of the NANYANG-WASEDA Double MBA Programme is one of its biggest advantages.

Benedikt Gander
Switzerland
Sales Manager (Enterprise)-
Global Accounts, Singtel
Graduating class of 2010

ADB Japan Scholarship Program



If you are from a developing country, you are eligible for this prestigious full scholarship. It aims to provide an opportunity for well-qualified citizens of ADB's developing member countries to pursue postgraduate studies at participating academic institutions in the Asian and Pacific Region.

How do I apply?

Only online applications are accepted. Apply at: www.waseda.ntu.edu.sg/admissions

Please refer to the 'Apply Now' section/button to lodge your application.

Supporting documents: Full CV, Copies of Academic Transcripts & Scroll, GMAT Score Sheets, TOEFL Score Sheets and 2 referees reports can be submitted after submitting the application form.

How much is the tuition fees ?

NANYANG-WASEDA Double MBA Programme SGD 58,000

(Study grant of SGD 8,000 from NBS and WBS will be given to all admits)



Nanyang Business School

NANYANG BUSINESS SCHOOL

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WASEDA University

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