

**WE WILL PROVIDE FOR ALL OUR STAFF:**

1. Continued career development opportunities.
2. Appropriate recognition and utilisation of their individual strengths and abilities.
3. A family friendly work environment.

**WE WILL SUPPORT THE UNIVERSITY BY:**

1. Committing to research excellence throughout the School.
2. Participating in cross-School and University research.
3. Providing and contributing to postgraduate programmes suitable for graduates from other divisions in the University.
4. Being actively involved in all the facets of the University community.

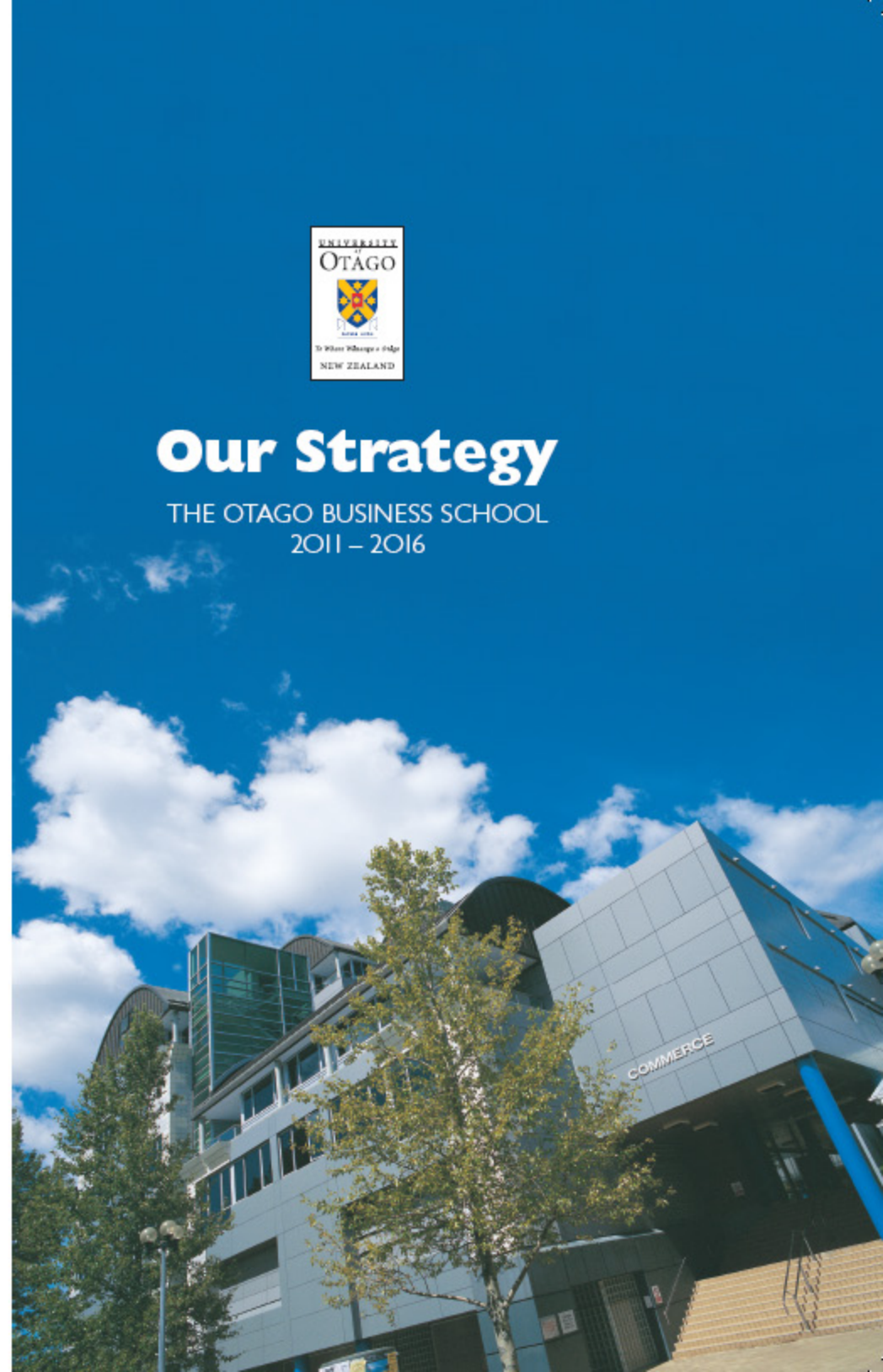
**WE WILL PROVIDE THE BUSINESS COMMUNITY AND THE PUBLIC SECTOR WITH:**

1. Graduates educated to the highest international standard who bring maturity, breadth and vision to their lives and work.
2. Close links between us and our alumni.
3. A strong relationship of mutual benefit that includes access to relevant, high-quality and challenging research and advice.
4. Opportunities to participate in executive development programmes that put practitioners in touch with each other and the best contemporary thinking.



# Our Strategy

THE OTAGO BUSINESS SCHOOL  
2011 – 2016



## Vision

We are recognised as a research-led Business School with an international reputation for excellence in research and teaching, and acknowledged as a centre of excellence in business and economics.

## Mission

The Otago Business School is a source of exemplary research that is relevant to all forms of enterprise, and informs the creation of economic, environmental and social value at every scale from local to global. The School will develop new generations of business and public sector leaders and entrepreneurs. They will be inspired by their association with the School's research and learning and developed as well rounded, pragmatic and socially aware graduates through the unique Otago Experience.

## Guiding Principles

- By creating a common purpose, we will develop a cohesive Business School.
- Our culture will be one of co-operation and collaboration within the School, within the University, and with our external partners.
- We will demonstrate our commitment to the principles of the Treaty of Waitangi by facilitating Māori participation and partnership in research, teaching and learning.
- We will help our students make the most of the unique opportunities provided by the Otago Experience: sharing life and study with students from many academic and professional disciplines, and around the world, and building the broad-based outlook and network of life-long friendships that only the best residential universities in the world can offer.

## Objectives

### WE WILL PROVIDE FOR OUR STUDENTS:

1. First class teaching that is research-led and relevant, and that increases students' understanding of business and economic theory and practice, and enriches their understanding of society in general and the specific strengths and challenges facing New Zealand.
2. Teaching that is continually challenged to improve student learning.
3. Challenges that promote development of leadership, creativity and enterprise with a strong ethical base. Students are encouraged to recognise their social and environmental responsibilities as well as encouraged to develop independent and critical judgment.
4. The Otago Experience: Educational and 'life' experiences that encourage students' independence and social responsibility, and challenge them to develop cross-cultural and cross-disciplinary knowledge.
5. Opportunities to participate in international case study competitions, business development competitions, and internships that involve collaboration with businesses and the public sector.
6. Opportunities for advanced research study that challenges and contributes to knowledge and practice.
7. Opportunities and support for international exchanges.
8. Opportunities to maximise their potential for future employment.

### WE WILL PROVIDE FOR OUR ACADEMIC STAFF:

1. The environment and encouragement to pursue their teaching and research interests.
2. Opportunities for research and teaching collaborations within their discipline, across disciplines, across the University, and internationally.